



# CHULAVISTA

## COOL CALIFORNIA CHALLENGE

### Help make Chula Vista the “Coolest California City”!

Chula Vista has enrolled in a new statewide competition - known as the Cool California Challenge - to be recognized for its sustainability accomplishments. The City is competing against the cities of Citrus Heights, Davis, Gonzales, Pittsburg, Pleasanton, Sacramento, Santa Cruz, San Jose, and Tracy.

Each community will earn points when its residents and businesses sign-up through the Cool California web portal and successfully reduce their energy use over the next couple months. The three cities with the most points will earn “Cool California Cities” recognition, with the top city being named the “Coolest California City.”

Sign-up by April 30<sup>th</sup> at [www.coolcalifornia.org/community-challenge](http://www.coolcalifornia.org/community-challenge) to ensure that Chula Vista makes it through the first Qualifying Round!

Need help reducing your energy use? Contact the City for a free energy evaluation and free promotional items at 619-409-3893 or [Conservation@chulavistaca.gov](mailto:Conservation@chulavistaca.gov)